



The Orange News:  
JAU Newsletter

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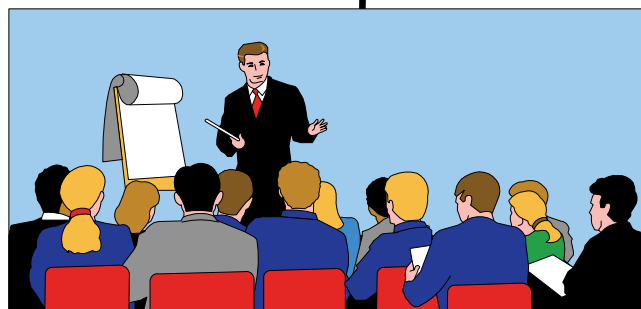


## JAU's First International Conference on Hospitality and Tourism Education titled "Towards a Better Higher Education in Hospitality and Tourism"

During the period 28<sup>th</sup>-30<sup>th</sup> of October, Jordan Applied University College of Hospitality and Tourism Education (JAU) organized the First International Conference on Hospitality and Tourism Education titled "Towards a Better Higher Education in Hospitality and Tourism", which was under the patronage of his Excellency, the Minister of Tourism and Antiquities, Mr. Osama Al-Dabbas accompanied by officials from the Jordanian tourism industry, and the president of Jordan Hotel Association and Deputy chairman of Jordan Hospitality and Tourism Education Company; Mr. Michel Nazzal.

The conference welcomed highly qualified speakers from Switzerland, Holland, Germany, England, Egypt, Lebanon, Syria, and Algeria that discussed many topics including: New Trends in Varied Hospitality and Tourism Curriculum, Modern Techniques in Hospitality and Tourism Education, Professional and Occupational Education in Hospitality and Tourism, Hotel Management Operations, Managements of Touristic Places and Human Resources in Hospitality and Tourism Sector.

Also, throughout the stay of the conference speakers, JAU organized trips to touristic places in Jordan.



At the end of the conference, the speakers as well as the academicians and practitioners who gathered from across the world to share techniques and to address the unique challenges facing tourism in the region held a discussion and came up with recommendations to enhance and strengthen the Hospitality and Tourism industries.

As every year, JAU participated in the 11<sup>th</sup> Jordan Education and Training Exhibition in Zara Expo for three days on December 6<sup>th</sup>, 2007 along with many other Jordanian and International Universities.

## Academic and Educational Events

JAU participated in the Jordan Job Fair in Amman Exhibitions Park on 13<sup>th</sup> November for three days, 2007.

JAU also participated in the open day of Jordan Hotel School on 26<sup>th</sup> October 2007 where the school students gathered for various fun activities.

Under the patronage of His Excellency Minister of Tourism and Antiquities Mr. Osama Al-Dabbas, JAU graduated the fourth Bachelor degree and the Tenth Diploma group on 10<sup>th</sup> September 2007.



Forty JAU students participated as ushers in the 8th Meeting of the States Parties to the Mine Ban Convention held on 17th November 2007 at the Dead Sea, Jordan Valley for five days.

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**JAU**

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@ total of fifteen students left to the USA as part of the American Hospitality Academy (AHA) Internship Program. This is an ongoing program for JAU students to enhance their international experience. In addition to the 15 students there are other 7 students on their way. An excellent feedback about our student performance has been obtained as the letters below.

I wanted to take this time to update you on how George has been doing. He has made a great impression on his manager Chef Bobby. Last week on Friday when I visited him on property I had the opportunity to sit down with Bobby and discuss George's performance. He expressed to me that while George doesn't have a lot of experience he does have the passion and the drive to succeed. He's really excited to work with him in the upcoming year. Overall I am so pleased with the progress he has made in such a short time and I am proud of all that he has done. I have very high hopes for his internship. Thank you.



Hello!  
I would like to take this opportunity to inform you of how Maher is doing. We recently conducted his goal review after he had a chance to get some training and get settled in. Maher is working at Star Island Resort. He has caught on and is doing a fine job. His co-workers and management are very excited about him. I have great expectations for Maher and find him to be a professional and exceptional student. I am excited to have him as a part of the AHA family.

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